



POPTech INTERNATIONAL PRESENTS



ADVENTURES IN DISPLAYS P.O.P.



LIMITED EDITION



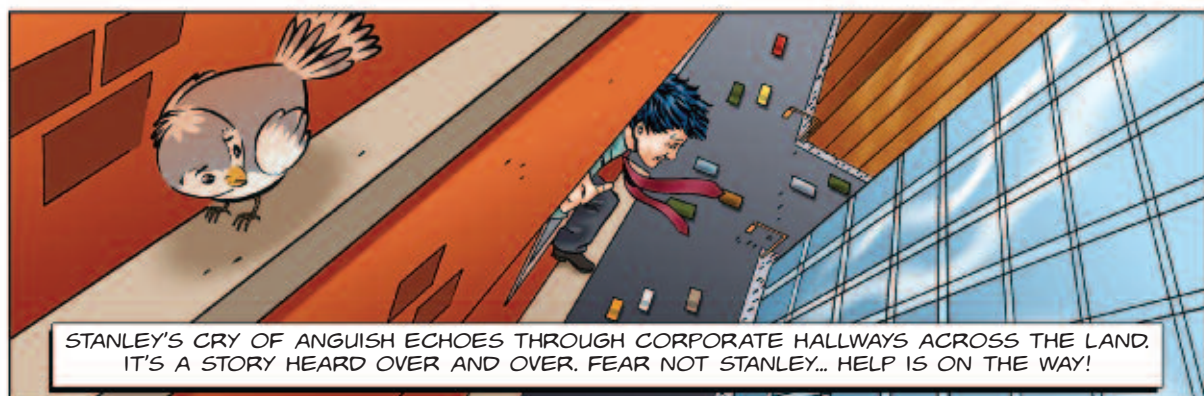
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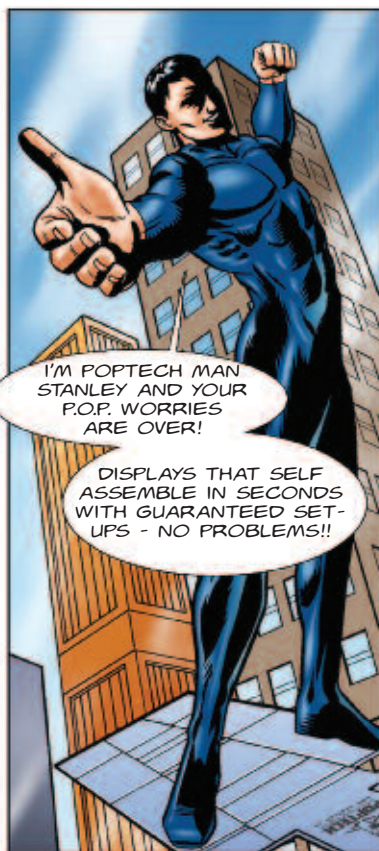
\$2.99 US \$4.50 CAN

INTRODUCING
POPTech MAN

OUR STORY BEGINS WITH STANLEY KRAMER, SR. P.O.P. BUYER WITH YET ANOTHER TROUBLED PRODUCT LAUNCH.

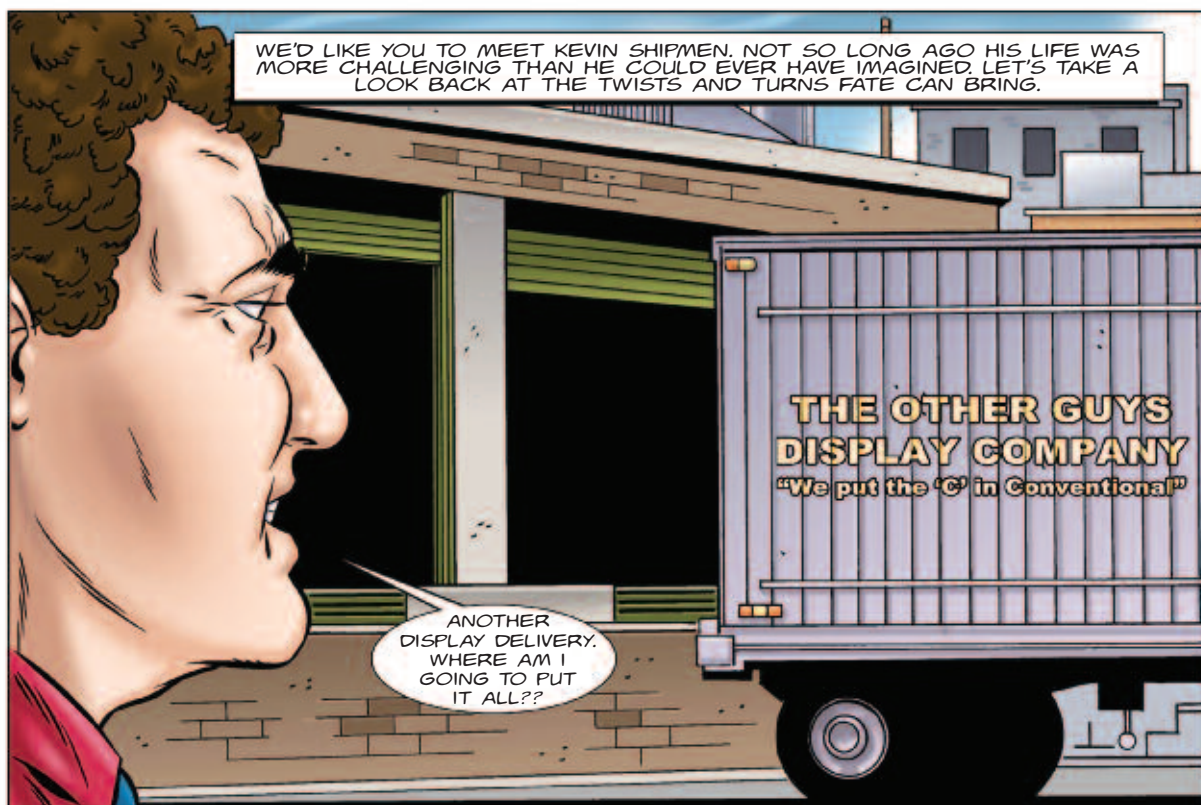








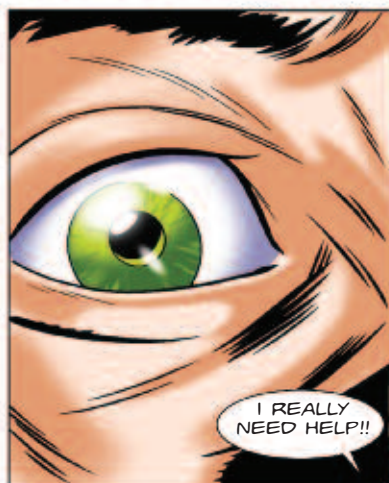


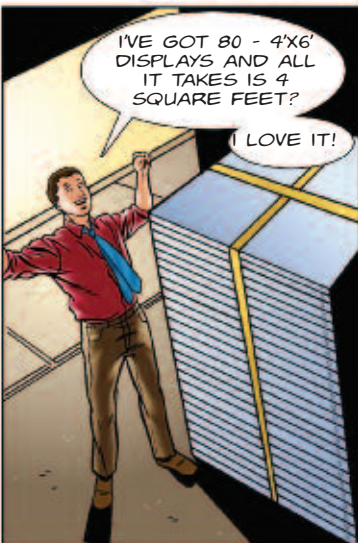
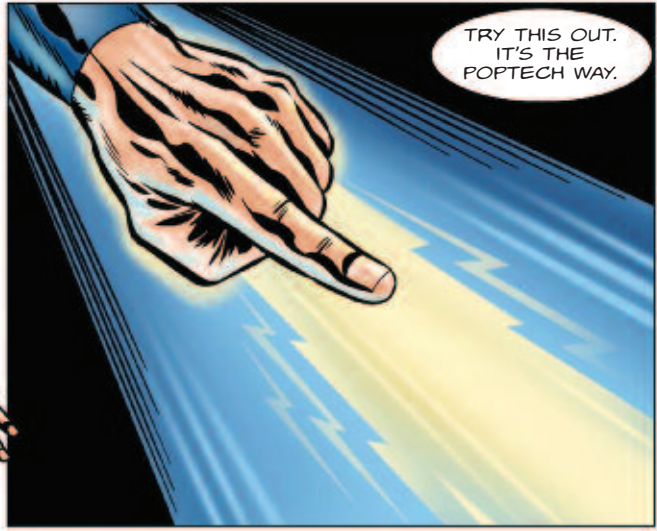


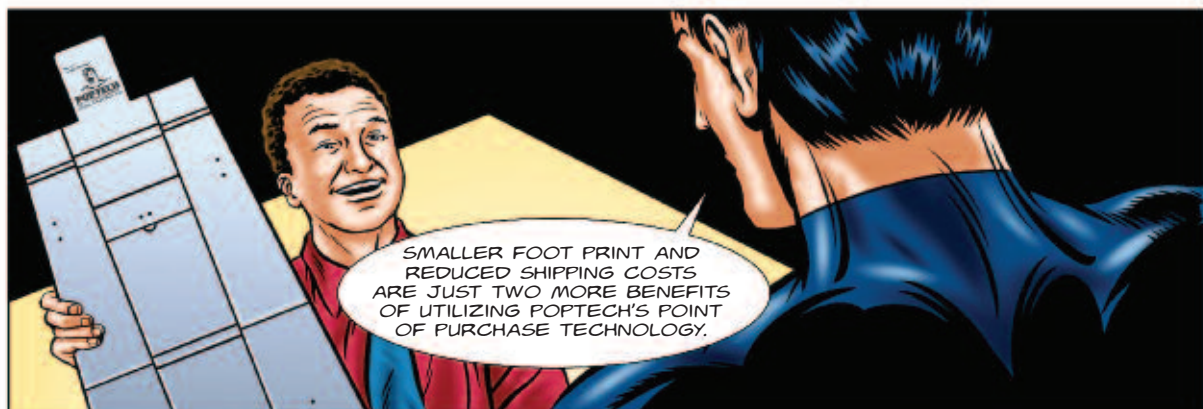
WE'D LIKE YOU TO MEET KEVIN SHIPMEN. NOT SO LONG AGO HIS LIFE WAS MORE CHALLENGING THAN HE COULD EVER HAVE IMAGINED. LET'S TAKE A LOOK BACK AT THE TWISTS AND TURNS FATE CAN BRING.

**THE OTHER GUYS
DISPLAY COMPANY**
"We put the 'C' in Conventional!"

ANOTHER
DISPLAY DELIVERY.
WHERE AM I
GOING TO PUT
IT ALL??









HIGH ABOVE THE SLEEPING CITY OUR HERO IS AT PEACE, AND WHY NOT, SAVING THE WORLD FROM P.O.P. DISTRESS AND DISASTER IS ALL IN A DAYS WORK. UNTIL NEXT TIME...

TO GET YOUR DAY OFF TO A FLYING START CALL POPTECH AT 1-800-813-6665

CHECK THIS OUT!

THE CADILLAC
OF OUR MULTIPLE
PATENTED DISPLAY
LINE-UP

2 IN 1
STANDEE &
MERCHANDISER

PATENTED
POP-UP
EASEL

SIN CITY

PATENTED
'EASY LUG'
TRAYS

AN INDUSTRY
FIRST...
GUARANTEED
ASSEMBLY!

MORE BANG
FOR YOUR
BUCK!

MULTIPLE
'AUTO DROP
LUG ON'S'

20 SECOND
SET UP!

PATENTED
AUTOMATIC
STABILIZER

SEE LIVE ACTION ASSEMBLY @ WWW.POPTECH.CA